

Membership Categories

Please select from the following categories to identify your annual dues:

1. Corporation and General Business

Number of Employees

- Up to 25 \$150
- 26-50 \$250
- 51-100 \$350
- 101-200 \$450
- Over 200 \$600

2. Real Estate/Building Owners

Sq. ft. of space

- Up to 50,000 \$150
- 51,000-100,000 \$250
- 101,000-200,000 \$350
- 201,000-300,000 \$450
- Over 300,000 \$600

3. Non-Profit Organizations

(includes condominium associations)

Number of employees or units

- Up to 50 \$150
- 51-100 \$250
- Over 100 \$350

4. Individuals \$150

The Milwaukee Riverwalk District is a 501(c)(3) non-profit organization.

For more information or questions, please contact:

Suzy Wood, Grucon group
(414) 455-3750 (414) 455-3988(fax)
info@milwaukeeiverwalkdistrict.com

Our Mission

The Milwaukee Riverwalk District is a not-for-profit corporation of Wisconsin whose membership consists of property owners, businesses, organizations, and individuals. The members have a common goal – revitalizing and improving downtown Milwaukee.

- The Milwaukee Riverwalk District is committed to using its abilities and resources to enhance the values, safety, aesthetics, and infrastructures surrounding the RiverWalk for the benefit of the City of Milwaukee, the millions of people who visit the District each year, and the property owners, institutions, and businesses within the District.
- The Milwaukee Riverwalk District will work on matters such as enhancement of the river and linkages between its members to encourage a more efficient and attractive atmosphere for business. The District will work in a public/private partnership with all aspects of government to improve communications and to encourage government assistance, as applicable, for any matter that affects the District.
- The Milwaukee Riverwalk District believes that a vibrant downtown is key to Milwaukee's future in that it contains the major cultural, entertainment, shopping, and public facilities, together with a significant portion of the Milwaukee River.

"Milwaukee... an up-and-coming city... with an award-winning riverwalk and a magnificent lakefront."

-Ann Breen, Co-director,
Waterfront Center, Washington,

Milwaukee Riverwalk District

101 West Pleasant Street, Suite 204

Milwaukee, WI 53212

www.milwaukeeiverwalkdistrict.com

Membership Application

MILWAUKEE



RIVERWALK DISTRICT

Welcome to the Milwaukee Riverwalk District

The RiverWalk is more than just a beautiful promenade that stretches along the Milwaukee River. It's a vital link that brings together the best Milwaukee has to offer: our magnificent lakefront, acclaimed museums, interesting downtown architecture, one-of-a-kind shops and markets, and an amazing variety of restaurants, bars, and cafes. Downtown Milwaukee has become the place to be for employees, residents, and visitors.

We're very proud of the role the MRD has played in making Milwaukee's downtown one of the most talked-about in the country. The RiverWalk has received many awards, including the National League of Cities James Howland Award for Urban Enhancement, the International Downtown Association's Award of Merit for Physical Improvement, and an Honor Award from the Waterfront Center in Washington D.C.

Great things are happening all along the RiverWalk! As we continue our exciting momentum, we invite you to join us by investing in the future of downtown Milwaukee as a member of the Milwaukee Riverwalk District.



Sponsorships and RiverWalk Improvements

The Milwaukee Riverwalk District directly sponsors or provides supporting sponsorships for a variety of special events and programs within the District to benefit residents, businesses, employees, and visitors.

- **Riversculpture!** runs from early May to October of each year. Staged along the RiverWalk, RiverSculpture! features the work of local and nationally renowned artists and provides for a great walking experience along the river.
- **Milwaukee River Challenge** is staged on the Milwaukee River in downtown Milwaukee on the third Saturday of September. Featuring national, collegiate, and club crews from throughout the Midwest, this exciting event can be viewed along the entire RiverWalk. Go to www.milwaukeechallenge.com for more information about this event.
- **RiverRhythms**, a Westtown Association event, brings a terrific line-up of local acts to swing out with music styles from blues to jazz to country on Wednesday nights throughout the summer in Pere Marquette Park.

Other Sponsorships

MRD has supported other projects and events, including:

- "Dream with the Fishes for Aurora" restoration and replacement of neon lighting with LED lights for more efficiency and to allow for a more dynamic exhibit.
- "Watermarks: An Atlas of Water and the City of Milwaukee" is a project being developed by environmental artist, Mary Miss, in conjunction with several Milwaukee organizations for the purpose of educating people about Milwaukee's water history.
- Bublr Bike Station located at the Wisconsin Ave. bridge

RiverWalk Improvements

The RiverWalk keeps improving with the enhancements that MRD has facilitated in conjunction with the City of Milwaukee, BID No. 15, and BID No. 21 to enrich the overall charm and ambiance, including:

- Wayfinding signage
- Permanent artwork
- Artistic trellises
- Landscaping, plantings, and flowering baskets
- Lamppost banners
- Furniture by the Fonz statue

Membership Application

Yes, I would like to join the Milwaukee Riverwalk District.

Name: _____

Name of business/organization: _____

Business/organization description
(submit attachment if desired)

Address: _____

City: _____

State: _____ Zip: _____

Contact name (if different from above): _____

Phone: _____

Fax: _____

e-mail: _____

All mailings will be sent to the contact listed above unless otherwise noted. Annual dues effective from January-December of each calendar year.

Please return with a check made payable to the Milwaukee Riverwalk District.

Mail to:

Milwaukee Riverwalk District
101 W. Pleasant St., Ste. 204
Milwaukee, WI 53212

